



ANNUAL REPORT

2022



MISSION

Mission Oak Cliff commits to breaking the cycle of poverty in the Oak Cliff Community. As an expression of Christ's love, we improve food security, encourage meaningful relationships, and teach life skills.

VISION

A thriving Oak Cliff for all.



Organization Overview

Mission Oak Cliff is the ministry hub of Cliff Temple Baptist Church and is funded 100% through philanthropy. Since its inception in 1948, Mission Oak Cliff has provided community-based programs that address the critical needs of our community for almost 75 years. In 2022, Mission Oak Cliff focused on four community impact areas: food security, homeless services, education, and counseling. We served 22,195 Dallas County residents, including 8,772 on-site visits, representing a 50% increase compared to 2021. The dedication of our staff and the generosity of donors, volunteers, and community partners made this possible.

MISSION OAK CLIFF IS COMMITTED TO ADDRESSING THESE CRITICAL NEEDS:

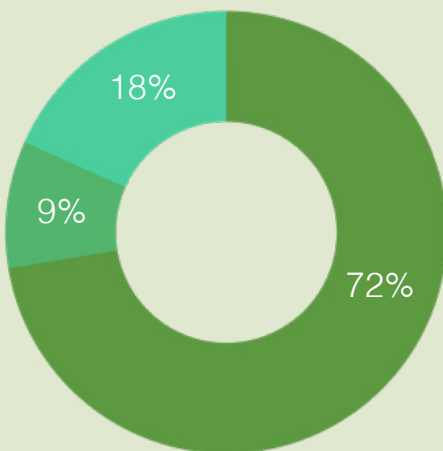
- According to the USDA, in 2022, **food prices increased by almost 10%**.
- Federal surveys show that 4,410 people experienced homelessness in our community, and **chronic homelessness increased by 90%**.
- North Texas had the 5th highest rate of hunger in the country (NTFB), as 1 in 8 neighbors in our community faced hunger, and **686,060 Texans lacked food**.

MISSION OAK CLIFF IS COMMITTED TO USING ALL GIFTS RESPONSIBLY

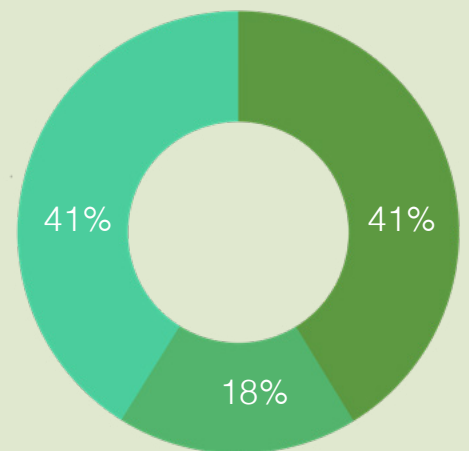
EXPENSES

OUR PROGRAMS ARE 100% SUPPORTED BY DONORS

REVENUE



72¢ of every \$1 received goes to breaking the cycle of poverty.



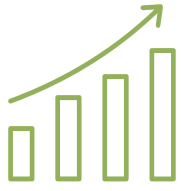
Program \$222,088
Management & Administration \$28,509
Fundraising \$56,220
 Total: \$306,817

Individuals \$112,470
Corporations \$48,065
Foundations \$112,096
 Total: \$272,631

THANK YOU!

Your generous support provided help for 22,195 of our neighbors in need. We couldn't do that without you!

MISSION IMPACT



22,195 people served in 2022

↑ **+50% increase** In 2021 14,752 were served.

310,435 pounds of food distributed

worth **\$555,678** based on \$1.79 per pound average.



18,610 meals provided in 2022

↑ **+85% increase** MOC Homeless Service Center served **6,910 lunches + 11,700 snack-pack meal kits.**

3 Dallas ISD Schools (James Bowie Elementary, Garcia Middle School, and Adamson High School) participated in Food2Families.

21 families received bi-weekly food deliveries.



2,080 outfits shared by MOC Clothing Closet in 2022

We provided **basic clothing kits** of shoes, socks, pants, underclothes, shirts, and personal hygiene kits. We also provided inclement weather gear of rain ponchos, waterproof shoe covers, heavy coats, gloves, beanies, and scarves.



Weekly, we provided an average of 225 snack-pack meal kits to our Oak Cliff homeless neighbors. These kits consist of canned soup, tuna, other canned meat items, protein bars, and a variety of other easy-open, convenient to use food.



We offered **medical visits** through Parkland HOMES. Their mobile unit is on site **two days a month**, staffed for 8 visits per 8-hour day.

Christ in Christmas

Mission Oak Cliff provided **toys to 25 families**, including 76 children ages 12 and under.



Back 2 School Bash

To help alleviate the financial burden for families with school-aged children, Mission Oak Cliff provided **340 backpacks** filled with school supplies for students in the Dallas community.



Thanksgiving Baskets and Meals

Mission Oak Cliff distributed **150 Thanksgiving meal baskets** of turkeys and other food products to help families make a Thanksgiving meal over the holidays. Volunteers with Junior League also served a **Thanksgiving banquet to 60 of our neighbors experiencing homelessness.**

VOLUNTEER SPOTLIGHT

“As a Cliff Temple Baptist Church member, I knew Mission Oak Cliff always needed volunteers, and my employer, Southwest Airlines, always wanted teams to volunteer in the community. For me, it was just a matter of bringing the two together. Volunteering at Mission Oak Cliff is an eye-opening experience for my team at Southwest Airlines because, for many, it was their first time experiencing a **faith community doing outreach**. One of the tenets of hiring at SWA is we expect employees to be fun-loving, have a warrior spirit, and have a servant’s heart. We don’t have to convince people to serve, they WANT to serve, and volunteering is a natural expression of this value. Delivering groceries through Food2Families was eye-opening to see where the families live and how they make ends meet. I love the pantry because it uses a points system, allocating points based on needs. The families know their needs better than we do, so they pick what they need. If you are thinking about donating, I assure you that **Mission Oak Cliff very carefully stewards resources to maximize the impact and benefit to clients in real, tangible ways**. And if you have the opportunity to serve face-to-face, you have the opportunity to interact with families and experience their gratitude. It’s a very humbling experience.”

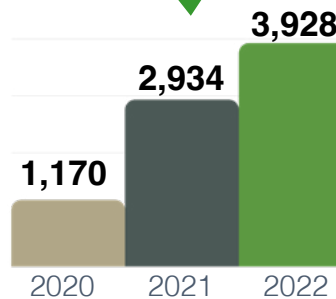
- Elaine Parham, Southwest Airlines

Mission Oak Cliff was recognized as a Charity Partner of The Dallas Morning News Charities for the fourth consecutive year and awarded \$52,784.

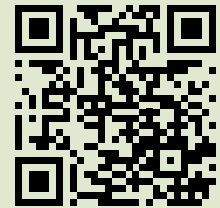


The Dallas Morning News
CHARITIES

251 volunteers
contributed
\$117,651
in donated time



For more testimonials from our neighbors and volunteers, please visit us at missionoakcliff.org/impact or scan the QR code.



33% increase in
volunteer hours



We rely on donors like you to sustain Mission Oak Cliff.
To give now, please visit missionoakcliff.org/donate

COMMUNITY PARTNERSHIPS



HHM
HEALTH
Patient-Focused Community Health Centers

aetnaSM

WellCommunity



CROSSROADS
Strong Families. Changed Communities.



Parkland

WELLMED[®]

DOORDASH

Stay up to date on our impact and help raise community awareness by signing up for our monthly newsletter and connecting with us on social media.

@missionoakcliff

