

Annual Report 2020

Resilient, Vibrant & Strong



Mission
OAK CLIFF

From our Executive Director

2020 did not turn out to be the year many of us hoped it would be. Between the pandemic, racial tensions, and political upheavals, most of us experienced a myriad of challenges and obstacles. Nonetheless, the Oak Cliff community remained resilient, vibrant, and strong.

At Mission Oak Cliff, we were given the opportunity to be nimble and creative in response to these societal challenges. Despite the many unknowns, we did not stop our operations, but continued to serve the thousands of individuals who needed our help. We witnessed record-breaking numbers of people coming to our doors in need of basic items such as food, clothes, and toiletries. I am incredibly grateful we never had to turn any person away.

We were able to continue serving the most vulnerable in our community because of supporters like you. In fact, we were even able to expand our programs and services! We launched a new food delivery program, doubled the number of DISD partnerships, and launched the MOC Counseling Center all in the midst of a global crisis.

Thank you for walking alongside us as we continue to walk alongside others every day. There are still greater things to be done, and we need you now more than ever. May God continue to bless this ministry and community.



Rev. Kevin Pranoto, MDiv, LMSW





A thriving Oak Cliff
for all.

Our Mission

Mission Oak Cliff commits to breaking the cycle of poverty in the Oak Cliff community. As an expression of Christ's love, we improve food security, encourage meaningful relationships, & teach life skills.

Greater Impact

We have witnessed a historical time with grave implications for our society. The COVID-19 pandemic forced people into joblessness, homelessness, or unhealthy environments.

Mission Oak Cliff was there for our neighbors, providing services to a battered yet resilient community.

MOC served 75% more people in 2020



2019: **9,353** unique individuals



2020: **16,348** unique individuals



Greater Impact

"You all have helped provide the encouragement, hope, and help I need to get out of my homeless situation. Because of your care, I now have a job and can afford an apartment of my own. Thank you for making a difference in my life."

- MOC Homeless Welcome Center Client



571,852

pounds of food distributed to individuals and families

11,520

meals provided through the Homeless Welcome Center



300

children sponsored through the MOC Angel Tree

449

individuals participated in the Thanksgiving giveaway



6

local DISD schools partnering with MOC's food pantry

2020 Highlights

The MOC staff quickly responded to the COVID-19 pandemic and remained open for clients, while implementing safety measures to protect the clients, volunteers, and staff.

Food2Families

Started in September 2020, Food2Families provides free grocery delivery to families of Dallas ISD students in the Oak Cliff community.

Since its inception, the program has provided food security to over 215 individuals representing 35 families.



MOC Counseling

At the end of 2020, MOC launched the Mission Oak Cliff Counseling Center, providing the Oak Cliff community with free mental health services in partnership with The Center for Integrative Counseling and Psychology.



The
Center

for Integrative
Counseling
and Psychology

2020 Highlights

"I feel safe and seen when I am at Mission Oak Cliff.

When I don't feel seen in my daily life, I know that I can count on ya'll to see me."

- MOC Client

Collaboration

MOC believes that working together with the community is more effective than working independently. We are grateful for community partners like The Well Community, The Stewpot, West Kessler Neighborhood Association, Cedar Hills Shares Food Pantry, and Oak Lawn United Methodist Church helping us continue our mission in 2020.



Generosity

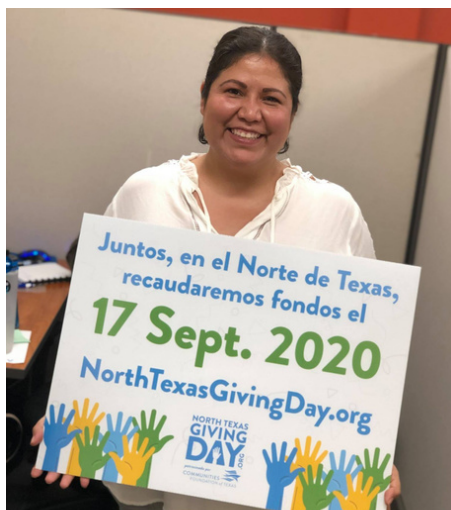
The pandemic challenged a lot of nonprofits financially, but the North Texas community helped us have our most successful North Texas Giving Day campaigns to date. In 2020, our community helped us raise \$82,797!



Outstanding Service

"I saw the need, and I have marveled at how God is gracious and provided so much food to our community. Distributing food to those in need has really been a fulfilling thing to do."

- MOC Volunteer, Bill Leftwich



118 volunteers

together contributed

1,770 hours of community service

Economic impact equivalent of

\$48,144

Financials

We are proud to have raised over 100% of our 2020 budget during the pandemic. We strive to be good stewards of the resources given to us. Thank you for making this possible.

Mission Oak Cliff raises 100% of its budget and relies on your support to serve Oak Cliff.

2020 Expenses

\$230,370

2020 Revenue

\$268,000

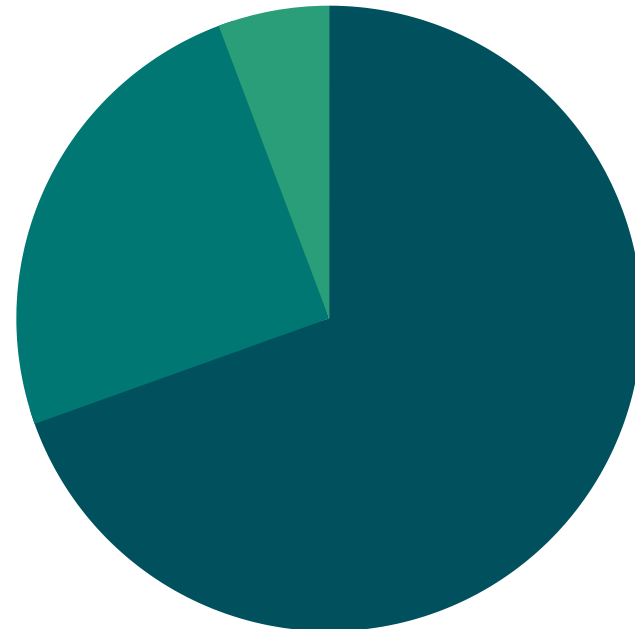
2021 Budget

\$356,300

Volunteer Services
5.7%

Management & Fundraising
24.7%

Programs & Services
69.5%



Our Corporate Partners

We are grateful for the businesses, foundations, and other corporate partners who generously support our work in Oak Cliff. Together, they raised \$110,772 in 2020 for Mission Oak Cliff, contributing to over 41% of our budget. It is not an overstatement to say we could not do the work we do without their support.

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WEST KESSLER
NEIGHBORHOOD ASSOCIATION

COMMUNITIES
FOUNDATION of TEXAS 

 **THE DALLAS MORNING NEWS**
CHARITIES

Mission Oak Cliff Staff



Kevin Pranoto
Executive Director



Travis Aune
Director of Volunteers
& Development



Patty Torres
Assistant Director
of Client Services



Mark Blaker
Food Pantry
Manager



Flora Guard
Lunch Manager

2020-2021 Mission Oak Cliff Council

Violet Lane
Council Chair

Pat Packard
Council Vice-Chair

Emily Drake-Ramirez
Council Secretary

Pamela Finley
Council Member

Stan Granberry
Council Member

Amando Monroy
Council Member

William Zimmerman
Council Member



Mission
OAK CLIFF



THANK YOU.

Support our important work by visiting
www.missionoakcliff.org/donate

